**Day 4**

Subject: Buying and Selling NFTs: What You Need to Know, [firstname]

Hi [firstname],

Yesterday, we covered how to create and mint your NFTs. Today, let’s talk about buying and selling them.

Buying NFTs is straightforward. You can browse various NFT marketplaces, like OpenSea, Rarible, or Foundation, and purchase NFTs using cryptocurrency. Ensure you do your research on the creator and the value of the NFT before making a purchase.

Selling NFTs involves listing your NFTs on these marketplaces. Set a price or choose to auction them. Marketing your NFTs effectively can significantly increase your chances of a successful sale.

Warmly,

[Your Name]

PS. My guide covers advanced strategies for buying and selling NFTs. Check it out here: [link to sales page].