**Day 2**

Subject: Understanding NFTs: The Basics, [firstname]

Hi [firstname],

Yesterday, I welcomed you to the Byte Sized Billionaires course. Today, let’s dive into the basics of NFTs.

NFT stands for Non-Fungible Token. Unlike cryptocurrencies such as Bitcoin or Ethereum, which are fungible and can be exchanged for one another, NFTs are unique digital assets that cannot be exchanged on a one-to-one basis. They are stored on a blockchain, which ensures their uniqueness and ownership.

NFTs can represent anything from digital art and music to virtual real estate and collectibles. The key to their value lies in their uniqueness and the proof of ownership provided by the blockchain.

Warmly,

[Your Name]

PS. Want to learn more? Check out my detailed NFT guide here: [link to sales page].